

Regina Bolin

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EXECUTIVE SUMMARY

Experienced sports information and athletic communications professional with skills in Adobe Creative Suite and Microsoft Office. Proficient in conducting competition broadcasts and statistics with capabilities of creating photo and video content for social media purposes.

PROFESSIONAL EXPERIENCE

Assistant Sports Information Director

Midwestern State University, Wichita Falls, Texas

January 2021 – Present

Responsible for serving as the primary, day-to-day contact for men's and women's soccer, volleyball, women's basketball, men's and women's tennis, and softball teams. Handles collection of statistical information (NCAA Live Stats) and reporting to the Lone Star Conference. Produces photos and videos through Adobe Creative Suite applications for social media use. Creates game programs including pre-and post-game releases for assigned sports and in addition, edited content for all sports on the athletic website with a focus on increasing the audience. Assists with web streaming of home events and while directing three student workers.

Athletics Communications Coordinator

Goucher College, Baltimore, MD

September 2019 – May 2021

Served as the primary contact for the men's and women's swimming and track teams which included accurately writing pre-match and post-match articles for the athletics website. Developed 2-3 audio/written/visual feature content pieces per week for the Goucher Sports Network, Goucher Athletics website and social media platforms (Twitter, Facebook, Instagram) to heighten the image of Goucher student-athletes and drive visitors to our social media networks. Recorded statistics for 200+ home competitions with statistical software including Genius Sports NCAA Scoring and Presto Sports Stats while supervising 5-10 student staff workers doing game set-up, broadcast, and social media. Redesigned broadcast of home athletic competitions through Production Truck and Stretch Internet software.

Media Relations Intern

Kansas City Comets Professional Soccer Team, Kansas City, MO

January 2019 – May 2019

Arranged and conducted interview with three coaches and 20 players throughout the season to write 22 game preview and recap articles about the team. Constructed 13 game stories, game notes, media guides, and game programs used in 24 team games to help officials, fans, and media personnel gain information. Also managed pre-game setup of press box and monitored operation during the game to ensure an optimal working environment for external media personnel.

Strategic Communications Intern

University of Illinois-Springfield, Springfield, IL

October 2018 – December 2018

Wrote and edited feature stories of student-athletes and coaches after conducting research. Developed 4-5 pieces per week of visual content, like score graphics and game announcements, using Box Out Sports production for 17 athletic teams. Used statistic compilation to update season records and biographies for 600 athletes on SideArm software. Shot headshot and promotional videos for 600 athletes to post on athletic website and social media.

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COLLEGIATE HIGHLIGHTS

Women's Soccer Player University of Illinois-Springfield	August 2014 – May 2018
Women's Soccer Captain University of Illinois-Springfield	August 2016 – May 2018
Alternative Spring Break Vice President University of Illinois-Springfield	August 2016 – May 2018
Lincoln Academy of Illinois' Student Laureate Award Winner One senior from each university in Illinois who demonstrates leadership and service in the campus/community and excellence in curricular and co-curricular programs LINK	October 2017 – October 2018

COMMITTEE EXPERIENCE

University of Illinois-Springfield Marketing Advising Board Midwestern State SAAC (Student-Athlete Advisory Committee) Advisor	January 2015 – May 2018 July 2021 – Present
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PROFESSIONAL ASSOCIATIONS

International Business Honor Society of Beta Gamma Sigma	May 2017 – Present
Women Leaders in College Sports	May 2020 – Present
CoSIDA	May 2021 – Present
NCAA Emerging Leaders Seminar	February 2021

EDUCATION

University of Illinois-Springfield, Springfield, Illinois Bachelor of Arts in Business Administration/Marketing, Minors in Communications and Computer Science	August 2014 – May 2019
Midwestern State University, Wichita Falls, Texas Masters of Education in Sports Administration	August 2021 – Present